

# The Seafood Conference Iceland

#### The Idea

The idea behind the Seafood Conference is to create a platform for all who are part of the seafood industry in Iceland to meet. It includes those who are active in harvesting, farming, primary processing, further processing, marketing and sales, services and research and development as well as the public sphere, teachers and students, media and other interested parties. Today there are many seafood conferences and meetings but most are linked to individual companies, associations or subjects.

## The Purpose

The Seafood Conference Iceland is a Ltd. company and not a lobby group, working towards specific interests. The purpose is to hold an annual conference with the following aims:

- Encourage professional and informative discussion about the seafood industry
- To be a platform for communication between all those who are involved in the seafood industry in Iceland.

### The Seafood Conference is for everyone!

The aim of the conference is to get together in the same place people from all parts of the industry to work towards advances and growth in the industry. The Seafood Conference is a forum where people meet, establish new contacts and strengthen current ones and to increase cooperation. During the conference, important subjects are analyzed and discussed with the hope of creating new ideas that motivate and lead to innovations and improvements. Everyone who is interested in the seafood indstury can get involved and become a shareholder, but they are currently close to 100.

### The organization

The annual meeting of the Seafood Conference Iceland elects a board which consists of 6 persons which also functions as the conference board. The board organizes and manages the execution of the conference. The board should preferably consist of people who represent the different fields of the seafood industry. To give members a chance to influence the agenda of conferences and secure renewal of the board, each member is only elected for 2 years and half of the board is renewed every year.

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The first conference was held on 6.-7. September 2010 and the second one on 13.-14. October 2011, both in Grand Hotel Reykjavik. The next conferences will be held in the second half of the year.

### The web presence

The Seafood Conference has the web page, www.sjavarutvegsradstefnan.is, but there you can find information about the Conference and all material and speeches from previous events.